

Illegal Wildlife Trade (IWT) Challenge Fund Stage 2 workshop

24th November 2016

Workshop Note

Agenda

Time	Agenda Item
09:30	Arrivals and Registration (Tea and coffee on arrival)
10:00	Introduction to the Workshop <ul style="list-style-type: none">- Purpose of the workshop- How the day will work- Introductions - exercise
10:20	Welcome by the IWT Challenge Fund Secretariat <ul style="list-style-type: none">- Welcome by Defra- Changes for Round 3
10:30	Overview of Frequently Asked Questions/ Common issues <ul style="list-style-type: none">- Common administrative and finance queries- Collection of questions received from applicants and responses
11:00	Communicating and Capturing Contribution to Poverty Alleviation <ul style="list-style-type: none">- Improving your projects engagement with poverty issues- The importance of robust evidence
11:30	The Importance of Gender in IWT Projects <ul style="list-style-type: none">- Introduction to International Development (Gender Equality) Act- Integrating gender into IWT projects
11:45	Communicating your Ideas <ul style="list-style-type: none">- Framing your project appropriately- Translating complexity into simplicity - exercise
12:00	Lunch
13:00	Logframe development <ul style="list-style-type: none">- Outcome mapping- Introducing effective logframe development - exercise- Introducing SMART indicators
14:15	IWT Advisory Group Presentation: What makes a good application?
14:30	Tea and Coffee Break
14:45	The Importance of Good Evidence for your Logframe <ul style="list-style-type: none">- Identifying SMART indicators- Collecting and reporting evidence- Means of verification – exercise
15:45	Q&A, Feedback and Wrap Up
16:00	Workshop close

The presentations from the day plus the handout can be accessed via the Darwin Initiative website [here](#).

Key points or common issues arising from the morning sessions

FAQs and Common Issues session

Q: Should references be for past projects that covered IWT issues?

A: Yes, if possible. This section is about showing your technical and financial capacity to manage a project of the type and size of your application.

Q: What is acceptable for institutional overheads?

A: Please refer to the Financial Information: Applying for funding and running your project https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/535433/iwt-challenge-fund-financial-info.pdf

Q: Can you show UK government co-financing?

A: Yes, it is important to show all co-financing, including from UK sources.

Q: It is expected that the lead organisation will manage the entire project cost. Does that relate to matched funding as well?

A: We would expect the lead organisation to manage the funding from IWT. It is up to you how the other costs are managed.

Q: Do applications score higher or are they regarded more favourably if more species are mentioned?

A: No, applications will be considered based on the quality of the proposal, not the number of species covered.

Q: Some of the information included in applications is confidential. Will applications that can't disclose all information due to confidentiality be viewed less highly?

A: Applications need to contain enough information to allow the reviewers to make an informed judgement, but it is understood that some projects cover sensitive topics. It is important to make clear how projects will manage sensitive issues and have you have considered these issue. This includes consideration of risks to individuals working on the project and risks associated with how the project plans to operate with country governments and agencies. A discussion with the relevant UK Embassy or Consulate, reflected in your application, is likely to help strengthen your application.

Q: Is there a safeguard systems against which projects are assessed?

A: There is not a formal system, but applications are reviewed in light of potential risks. If any risks are highlighted in the review process, further discussions are may be undertaken with yourselves or with FCO posts.

Q: If there are two applications for the same species or ecosystem, are they both likely to get funded, or will only one be selected?

A: Each application is assessed separately, by 3 members of the committee. The best projects are funded. If two applications are submitted for the same ecosystem, it would be expected that they cross-reference each other and identify how they are complementary – we expect projects to know who else is working in their area and to have links with them. If they didn't cross reference the other application, it might flag issues of duplication and VFM.

Q: What is the expected level of engagement on poverty reduction when applications focus on law enforcement?

A: Poverty is about more the individual household incomes, as described in the IWT Challenge Fund guidance (see section 3.2). For example, it could include improving wellbeing through the safeguarding of traditional rights, cultural values, or ecosystem services, or improved security through capacity building of local enforcement agencies. There are ways to cover poverty reduction through identifying potential indirect impacts and impacts from capacity building that may support longer term poverty reduction.

Q: Can project titles change between Stage 1 and Stage 2?

A: Yes. Project titles can change.

Q: When submitting an application for an enforcement project, are letters of support with enforcement agencies expected?

A: If a project is focused on enforcement, the Advisory Group would usually expect to see partnerships with relevant local agencies. This would usually also involve letters of support from these organisations/agencies. If these partnerships do not exist, the application should be very clear why/how the project will work with the various different partners.

Gender session

Q: Can you provide examples of a good and bad gender statement so we know what the committee is looking for?

A: Bad example: *We will include women in our project.*

Good example: *Where our project is based, it is traditional for men to take a lead role, so we will organise workshops or community discussions to allow male or female only groups to allow all the opportunity to have their say and to encourage their ownership by participation.*

IWT Advisory Group member

Q: It can be challenging to measure changes in income during the lifetime of the projects. Is empowerment an acceptable proxy?

A: There are many ways of measuring empowerment that can be used instead of changes in income. For example, projects could work with stakeholders to understand their needs for empowerment and then measure changes in these areas.

Q: Can informal networks be used if they offer good value for money?

A: The application should make clear past experience working in these informal networks to give confidence to reviewers that the project can operate through these networks and be successful.

Q: When IWT projects are part of larger projects, how much detail should be put in applications to describe the context?

A: While applications are all reviewed by someone who has experience in the field or country, there should be enough context so that the application makes sense.

Q: How should applications respond to feedback?

A: Where possible, feedback should be addressed in the appropriate section of the application form. However, you may also include a short cover letter making it clear what changes were made and why.

Feedback – actual comments

Things we liked	What could be better?
It was good to take the time to focus on the application	Impossible to fit everything into one day, but perhaps some guidance around developing budgets to fit into the template
Timekeeping	Share powerpoint materials
Several good speakers	Perhaps a quick run through the form on the screen so people can identify/remember any queries they had on different sections
Great to hear from one of the project reviewers	Give out presentation notes in advance
External reviewer was excellent	Spend more time on logframes
Jo from FFI's talk was very insightful and provided lots of tips on what reviewers are looking for and how to make the assessment as easy as possible for them	A run through of a good example of a log frame with associated indicators and assumptions
Good take home message to inform Stage 2 application	Give a prototype of a good logframe
Excellent resources	
Very good idea to hold the training, much appreciated.	
All the presentations were useful	
Useful to talk through 'what does poverty encompass' and gain insight on areas other than income measures	
Log frame exercise was useful	
Responses to the submitted questions was good.	
From a committed and dedicated conference/workshop phobe this was remarkably useful and refreshing and the perfect level and duration of inputs! Good stuff!	

List of attendees/organisations

First Name	Surname	Organisation	Email Address
Asep	Adhikerana	ZSL	asep.adhikerana@zsl.org
Gitanjali	Bhattacharya	ZSL	Gitanjali.bhattacharya@zsl.org
Claire	Buchan	ZSL	
Susan	Canney	The WILD Foundation	susan.canney@zoo.ox.ac.uk
Laura	D'Arcy	ZSL	laura.darcy@zsl.org
Bhagawan Raj	Dahal	ZSL	BhagawanRaj.Dahal@zsl.org
Chantal	Elkin	ARC	chantalelkin@gmail.com
Camilla	Fritze	Panthera	cfritze@panthera.org
Helen	Gibbons	Maasai Mara Wildlife Conservancies Association	Helen@MaraConservancies.org
Caroline	Gill	TRAFFIC International	caroline.gill@traffic.org
Chris	Gordon	ZSL	chris.gordon@zsl.org
Sophie	Grange-Chamfrey	ZSL	chamfray@zsl.org
Nick	Hall	Wildlife and Environmental Society of Malawi	nick.hall@dmamalawi.net
Tom	Keatinge	RUSI	tomk@rusi.org
Florence	Keen	RUSI	Florencek@rusi.org
Vincent	Lapeyre	ZSL	Vincent.lapeyre@zsl.org
Becci	May	WWF - India	rmay@wwf.org.uk
Jamie	McCallum	Peace Parks Foundation	jmccallum@ppf.org.za
Joanna	Murray	Cefas	Joanna.murray@cefas.co.uk
Julian	Newman	EIA	julianneyman@eia-international.org
Moses	Nyirenda	WWF Zambia	mnyirenda@wwfzam.org
Donnamarie	O'Connell	Stop Ivory	Donnamarie.oconnell@stopivory.org
Jacob	Phelps		j.phelps@lancaster.ac.uk
Louis	Phipps	The WILD Foundation	louis.phippsMEP@outlook.com
Christian	Plowman	ZSL	
Louise	Rhoden	Cefas	louise.rhoden@cefas.co.uk
Sarah	Robinson	University of Lancaster	s.robinson8@lancaster.ac.uk
Lesley	Safford	RSPB	lesley.safford@rspb.org.uk
Helen	Senn	RZSS	hsenn@rzss.org.uk

First Name	Surname	Organisation	Email Address
Mxolisi	Sibanda	WWF UK	msibanda@wwf.org.uk
Bill	Waldman	Stop Ivory	bill.waldman@stopivory.org
David	Wallis	ZSL	david.wallis@zsl.org
Carly	Waterman	ZSL	
Juliette	Williams	Environmental Justice Foundation Charitable Trust	juliette.williams@ejfoundation.org
John	Wren Achanga Fonge	WWF - Cameroon	jachanga@wwfcam.org
Angela	Yang	ZSL	angela.yang@zsl.org

Support team

First Name	Surname	Organisation	Email Address
Rebecca	Adler	LTS International	darwin-projects@ltsi.co.uk
Simon	Mercer	LTS International	simon-merc@ltsi.co.uk
Claire	Millar	Defra	
Shaluki	Perera	Defra	
Jacqueline	Tumwine	Defra	
Eilidh	Young	LTS International	darwin-projects@ltsi.co.uk