

The Illegal Wildlife Trade Challenge Fund



New Project Workshop



Department
for Environment
Food & Rural Affairs



Funded by
UK Government

Objective of the Day

- To improve project ability to demonstrate and communicate evidence of impact
- To provide an opportunity to find out more about new IWT Challenge Fund projects
- To provide a forum for projects to network with those working on similar topics and areas
- To facilitate lesson learning and build links between projects
- To identify common challenges and how to overcome them

Agenda - Morning

- Welcome and Introductions
- Developing an M&E plan
- Refreshments
- Developing a communications strategy
- Case Study 1
- Lunch!

Agenda - Afternoon

- Case Study 2
- Group Exercise – Common themes and measurement challenges
- Refreshments
- Q&A and Panel Discussion
- Highlights and Wrap Up

Introductions

- Introduce yourself and your project:
 - Name
 - Institution
 - Project title
 - Your role
 - History with IWT