



Department
for Environment
Food & Rural Affairs

What makes a good IWTF submission?

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A strong & compelling log-frame!

- Clear, convincing impact and outcome statements
- SMART outcome indicators that show strong underlying theory of change: make it easy for us!
- Activities match scale of intent, budget
- Assumptions demonstrate awareness of underlying uncertainties

Clear, convincing impact & outcome

A reduction in the illegal trade in ivory and rhino horn products in Northern Kenya through an increase in the number of successful prosecutions.

High-level training provided to law enforcement personnel in Northern Kenya will increase their capacity to investigate and prosecute wildlife crimes and empowerment of Court Committees will allow them address problems within the criminal trial process to increase the number of successful prosecutions and reduce the illegal killing of elephants and rhinos.

SMART outcome indicators

- 90% of cases end in sentencing by 2018 (baseline = 60%)
- 75% of cases end in custodial sentences by 2018 (baseline = 7%)
- 0% of cases a dismissed due to missing case files by 2018 (baseline = 10.8%)
- 6 training courses (12 days) provided to members of the judiciary by 2018 (baseline = zero. NB. SFG has conducted 3 pilot courses in 2014/2015)
- 4 training courses (40 days) provided to investigating officers by 2018 (baseline = zero)
- 10 training courses (10 days) provided to wildlife rangers by 2018 (baseline = zero)

Critical factors overall

- Sound problem statement showing full understanding of the issues to be addressed
- Methodology indicates fit between problem and scale/type of interventions proposed
- Demonstrable understanding and engagement of beneficiaries
- Clear & appropriate roles & budgets for partners
- Builds on past and parallel efforts, learning
- Appropriate and authentic letters of support
- Value for money



Thanks!